

Do you think that people who practice good business ethics are more or less successful than those who don't?			
	Total	Males	Females
Less successful	8%	9%	7%
Just as successful	20%	21%	18%
More successful	50%	52%	48%
Don't know	22%	18%	26%
Do you think the majority of people in the following groups behave ethically or unethically? (summary for % ethically)			
	Total	Males	Females
Doctors	72%	73%	71%
Teachers	70%	71%	69%
Professional athletes	36%	39%	32%
Business leaders	33%	35%	31%
High school students	30%	33%	27%
Politicians	16%	15%	18%
Do you think the majority of people in the following groups behave ethically or unethically? (summary for % unethically)			
	Total	Males	Females
Politicians	56%	59%	52%
High school students	44%	42%	46%
Business leaders	34%	35%	33%
Professional athletes	34%	35%	33%
Teachers	10%	11%	10%
Doctors	7%	7%	7%
Would you ever consider exaggerating your accomplishments on a college application to get into a better school?			
	Total	Males	Females
No	58%	59%	57%
Yes	12%	13%	11%
Maybe	24%	22%	26%
Decline to answer	6%	6%	6%
If you were certain that you would never be caught, would you act unethically to make more money to get ahead?			
	Total	Males	Females
No	59%	57%	61%

Yes	10%	11%	9%						
Maybe	26%	25%	27%						
Decline to answer	5%	7%	3%						
How would you characterize the pressure on you to succeed in school no matter the cost?									
	Total	Males	Females						
Little pressure/no pressure (Total)	56%	62%	50%						
I feel a little pressure	41%	45%	38%						
I feel no pressure	15%	18%	12%						
Lot of pressure/overwhelming pressure (Total)	44%	38%	50%						
I feel a lot of pressure	30%	26%	35%						
I feel overwhelmingly pressured	13%	12%	15%						
Who are you most trying to please when you feel pressure to succeed in school no matter the cost?									
	Total	Males	Females						
Parents	47%	50%	45%						
Myself	38%	34%	43%						
Teachers, guidance counselors, or coaches	4%	4%	4%						
Peers	4%	4%	3%						
Other	3%	4%	2%						
An employer		1%							
No One	3%	4%	2%						
Please complete the following sentence: When I join the workforce after my education is completed, I will experience...									
	Total	Males	Females						
Less pressure to succeed no matter the cost	19%	19%	19%						
The same amount of pressure to succeed no matter the cost	52%	50%	54%						
More pressure to succeed no matter the cost	29%	31%	27%						
In the past year, which of the following have you or a friend done?									
YOU									
	Total	Males	Females						
Told a lie	69%	65%	73%						
Downloaded a song without paying for it	34%	32%	35%						
Cheated on a test	22%	18%	26%						
	Total	Males	Females						
Posted information on blogs/MySpace you would be embarrassed about	20%	15%	26%						

Copied information from the internet for homework and turned it in without notation	12%	12%	12%						
Posted untrue information on blogs/MySpace	10%	8%	12%						
	Total	Males	Females						
Shoplifted	6%	6%	7%						
Cheated in sports	6%	8%	5%						
Bought a term paper from the Internet	2%	2%	1%						
	Total	Males	Females						
None of these	20%	22%	17%						
Decline to answer	6%	7%	5%						
A FRIEND									
	Total	Males	Females						
Told a lie	59%	55%	64%						
Downloaded a song without paying for it	42%	39%	44%						
Cheated on a test	34%	32%	36%						
	Total	Males	Females						
Posted information on blogs/MySpace you would be embarrassed about	35%	33%	38%						
Copied information from the internet for homework and turned it in without notation	23%	24%	23%						
Posted untrue information on blogs/MySpace	27%	24%	30%						
	Total	Males	Females						
Shoplifted	21%	19%	24%						
Cheated in sports	14%	16%	12%						
Bought a term paper from the Internet	9%	10%	7%						
	Total	Males	Females						
None of these	16%	18%	14%						
Decline to answer	10%	12%	7%						
Generally speaking, how prepared do you think you are to make ethical decisions?									
	Total	Males	Females						
Extremely prepared/very prepared (Total)	37%	35%	39%						
Extremely prepared	13%	13%	12%						
Very prepared	24%	22%	27%						
Prepared	34%	37%	31%						
Somewhat prepared/not prepared (Total)	29%	28%	30%						
Somewhat prepared	23%	20%	26%						
Not at all prepared	6%	8%	4%						
Survey Totals									

Gender									
	Total	Males	Females						
Male	51%	100%							
Female	49%		100%						
Respondent Age									
	Total	Males	Females						
13	16%	18%	15%						
14	17%	15%	19%						
15	17%	16%	18%						
16	17%	17%	17%						
17	17%	19%	15%						
18	16%	15%	16%						