



\$MART WOMEN
Make Change!

A **JAGirl\$** Signature Event



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Please join
JUNIOR ACHIEVEMENT'S BOARD OF DIRECTORS

As we welcome featured keynote speaker

ALEX SINK
CFO for the State of Florida

THURSDAY
October 15, 2009
12-1:30 pm
Marriott Southpoint

Smart women have for centuries turned the world, the community and their families around during times of economic crisis. Join with Junior Achievement of North Florida in showcasing a local and national award-winning program teaching girls about money, careers and entrepreneurship.

TITLE SPONSOR:

Turn hereSM



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For further information or to make reservations, please contact:

Jennifer Chapman, JAGirl\$ Event Chair
(904) 588-7736 jennifer.b.chapman@fmr.com
or Elizabeth Paulson, JAGirl\$ Program Manager
(904) 398-9944, ext. 225 elizabeth@jajax.com

Register online at www.jajax.com

ABOUT ALEX SINK

Florida CFO Alex Sink is using her three decades of business experience to get results for the people of the state, cutting wasteful government spending, cracking down on financial fraud and reforming state-contracting practices to hold government more accountable.

For over two years, CFO Sink has been an outspoken watchdog, demanding accountability for Florida's contracts with private companies – including putting a stop to Project Aspire, an \$85 million over-budget and under-performing accounting program she inherited upon taking office. CFO Sink is also working to cut waste in her own department, such as saving taxpayers \$2.2 million annually by consolidating consumer-hotline call centers.

Before her election in 2006, Alex Sink was a successful businesswoman, with 26 years of experience in the financial industry, culminating in her leadership of Florida's largest bank.

CFO Sink has worked on behalf of Florida's children through her service on Governor Chiles' Commission on Education, the Hillsborough Education Foundation Board of Directors and as chair of Take Stock in Children. Her civic work also includes services in the Florida Chapter of the Nature Conservancy, Junior Achievement of West Central Florida and as chairman of the board of the United Way of Hillsborough County.

CFO Sink grew up on a farm in Mt. Airy, North Carolina, and earned a degree in mathematics from Wake Forest University. She resides in Thonotosassa with her husband, Bill McBride. They are the proud parents of Bert, a student and football player at Stanford University, and Lexi, a student at Wake Forest University.

We are privileged to feature Alex Sink's leadership and accomplishments to this community and honored to have her to speak on behalf of JAGirl\$.



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VISION -

To inspire girls and young women to open their minds to new opportunities, understand the power of their choices and reach high to achieve their full economic potential.

MISSION -

To prepare girls and young women for economic success by providing hands-on experiences and educational opportunities that honor, value and celebrate the female perspective, experiences and unique development.

GOAL -

To increase knowledge and build skills in economic literacy, workforce preparation and entrepreneurship.

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ABOUT JUNIOR ACHIEVEMENT

WHAT IS JUNIOR ACHIEVEMENT?

Junior Achievement of North Florida is affiliated with JA Worldwide™, the world's largest organization dedicated to educating young people about business, economics, and free enterprise. Junior Achievement has been promoting business education since 1919, first through an after-school secondary program and later through in-school partnerships with educators. The cumulative impact on students worldwide currently numbers over 9 million and is growing.

WHAT IS JAGirl\$?

JAGirl\$ is a Junior Achievement initiative to educate girls and young women in financial literacy.

JA PURPOSE

To inspire and prepare young people to value free enterprise, business, and economics to improve the quality of their lives.

PROGRAM REACH

JA of North Florida reached 23,000 students during the 2008-2009 school year. Junior Achievement is a 501(c)(3) organization.