

Bowl for Kids



Friday – May 7, 2010
Friday – May 14, 2010

Registration at 5:30 pm – Bowling 6:00 pm to 8:30 pm
AMF White Plains Lanes
47 Tarrytown Rd. White Plains, NY 10607

Top 10 Fundraising Ideas

Make your participation in **Bowl for Kids** a success! These are great ideas for making the fundraising **goal of \$100** a reality for every bowler.

1. **Create your fundraising page with Firstgiving** - Go to: <http://www.firstgiving.com/jahudsonvalley>
Create a page in less than 5 minutes and send it to everyone in your email address book.
2. **Post the link to your Firstgiving page on all your social websites** - Firstgiving can link to your Facebook, My Space, and Twitter accounts. Include your Firstgiving page link with your signature on all your outgoing emails.
3. **Sell Lane Sponsorship Signs** - Ask local vendors, restaurants, doctor's office, etc. to support your efforts for JA. Their sign will be prominently displayed at the bowling centers throughout the Spring **Bowl for Kids** season. At the completion of the **Bowl for Kids** events, the sign will be giving to the sponsor for display at their location.
4. **Implement a "Jeans for JA" or "Jersey's for JA"** in your company. Offer a Casual Dress Day for a contribution to Junior Achievement. JA will provide **Bowl for Kids** logo cards to be purchased by employees who want the opportunity to wear jeans or their favorite team's jersey on a specific day.
5. **Develop a Company Competition** - Departments, branches, stores, or separate companies can compete with one another for highest fundraising totals. A company might offer a prize for highest fundraising team. JAHV can assist you with prizes.
6. **Offer a "JA Vacation Day" Drawing** - With each ticket purchased the employee is entered into a raffle for an extra vacation day.
7. **Offer a 50/50 Drawing or a Prize Raffle** - Proceeds can be added toward bowling team pledge totals.
8. **Hold a Bake Sale** - Sell sweets to raise pledge money. Great way for co-workers to support your efforts while enjoying a treat.
9. **Set up a "Tabling Event"** - Set up a table outside of your company's lunch room or at a central location to ask fellow employees to support your efforts for JA. If possible, have a laptop with internet service available for co-workers to access your Firstgiving page and pledge using their credit cards.
10. **Offer a "Free Meal" Raffle** - Ask your building's food service to donate a free meal and raffle it off. Every one enjoys a "free" lunch!