

Bowl for Kids



Friday – May 7, 2010
Friday – May 14, 2010

Registration at 5:30 pm – Bowling 6:00 pm to 8:30 pm
AMF White Plains Lanes
47 Tarrytown Rd. White Plains, NY 10607

Team Captain Information

Thank you for your leadership. You have been selected as a Team Captain for the **Bowl for Kids** event. You will work directly with your Company Coordinator to help make **Bowl for Kids** fun for you and your team, while supporting Junior Achievement for the benefit of children in the Hudson Valley.

- **Motivate your team to collect as many pledges as possible. Set a team fundraising goal.** We have made it very easy to solicit pledges using **Firstgiving**. Just log onto: <http://www.firstgiving.com/jahudsonvalley> or go to the JAHV website at <http://hudsonvalley.ja.org> and click on **Bowl for Kids** to create your **Firstgiving** account. You can ask for support from friends, family, co-workers, and business associates ~ everyone in your email address book! The goal is **\$100 or more per bowler**.
- As Team Captain you are encouraged to create a **Team Page** with **Firstgiving**. Easy instructions are given on the **Firstgiving** website when you are setting up your web page. In this way, your team can track all donations received and know their current team pledge total. Occasional reminders for your team members to check their web page will motivate them to solicit more pledges and help your team reach their fundraising goal. (**remember the goal is \$100 per person/\$500 per team of five**)

We encourage all company bowlers to use the **Firstgiving** fundraising web page to solicit pledges. Just log onto <http://www.firstgiving.com/jahudsonvalley> or go to the JAHV website at <http://hudsonvalley.ja.org> and click on the **Bowl for Kids** link for more info. Although the individual bowler's goal is to raise **\$100**, we strongly encourage them to try for more. The online **Firstgiving** process makes it easy!

- **Great Incentives**...Each bowler will be given a raffle ticket for **every \$100** in pledges they raise. There is no limit to the number of tickets you can earn. Pledge totals will be calculated using Firstgiving online totals as of **Wednesday, May 05**. For bowlers using the traditional paper pledge forms, pledge totals will be calculated upon receipt of their forms and money, due to JAHV by **Friday, April 30**. Raffle tickets will be distributed and drawn the night of the event. Raffle prizes include gift baskets, power tools, coffee machines, and more!
- The Company Coordinator is responsible for collecting the **\$20 bowler fee** and sending it to JAHV by **Friday April 30 2010**. Some companies pay the registration fee for their bowlers, or as an incentive, will pay the fee for the bowler if they raise \$100 or more. Ask if your company will.
- If your company has a **matching gift program**, please prepare the necessary paperwork in advance and remind co-workers to submit their matching gift requests to your company's program.

If we can answer any questions contact Angela at JAHV 914.524.9760 or agiustino@jahudsonvalley.org

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Company Coordinator Timeline

- Friday, April 30** Contact JAHV to **confirm number of teams and company fundraising goal.**
- Friday, April 30** Company Coordinator to send **Bowler's Fees (\$20 per bowler)** to JAHV. Remember, the first coordinator to submit their company's bowling fees will win a prize!
- Monday, May 3** Deadline for **bowlers** to turn in their **pledge forms and money** (if not using Firstgiving) to their **Team Captains**. Pledges made online through Firstgiving will be calculated for prizes by JAHV.
- Monday, May 3** Deadline for food orders at AMF White Plains Lanes. (see Group Menu)
- Monday, May 3** **All team registration forms, pledge forms and money to be sent to JAHV.** (Firstgiving pledges can continue to be solicited and collected online)
- Friday, May 7**
Overflow date
May 14 **Bowl for Kids** at AMF White Plains Lanes. Check in at the Junior Achievement registration table upon your arrival. **Company Lane Assignments** and **Raffle tickets** for bowlers raising **\$100 or more** in pledges will be distributed at this time.
- Friday, May 28** All **pledge money** uncollected at the time of the bowl-a-thon is due to JAHV. However, money turned in after the event will not be eligible for prize awards.
- Friday, June 18** **Prizes** will be distributed to winners by this date.

Prizes

Team Prizes: (based on total money raised by team of 5 bowlers)

\$750 - \$999 - 2 movie tickets for each team member

\$1,000 - \$1,999 - A night out at Dave & Busters, includes a power card for the arcade.

\$2,000 - \$3,999 - Dinner for two for each team member.

*** matching funds not considered for prizes**

Individual Prizes: (based on individual bowler's pledge totals)

\$100 + All bowlers who raise \$100 or more will receive an official JA **Bowl for Kids** T-shirt

\$500 - \$749 - \$25 Gift Certificate

\$750 - \$999 - \$50 Gift Certificate

\$1,000 - \$2,499 - Dinner & movie for two

\$2,500 - \$4,999 - Tickets for two to a Broadway show. (transportation not included)

Thank you for joining Junior Achievement in the JA Promise – a promise of cooperative efforts among business, education and community to focus on the children and their successful future. Working together, we will continue our mission to inspire and prepare young people to be successful in a global economy by providing them with the skills, knowledge and motivation to be successful in school, the workplace and in life!

Junior Achievement of the Hudson Valley, Inc.
540 White Plains Road, Suite 201 Tarrytown, NY 10591

Tel: 914.524.9760 ▲ Fax: 914.524.9447 ▲ Email: info@jahudsonvalley.org
Website: <http://hudsonvalley.ja.org> ▲ www.ja.org



Work Readiness | Entrepreneurship | Financial Literacy

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Team Summary Totals

Company: _____

Company Coordinator: _____

Team Name: _____

	Name	Work Phone	Pledge Total (Individual goal - \$100 +)	Prize
1*				
2				
3				
4				
5				
	* Team Captain	Team Total (Team Goal - \$500+)	\$	

Team Prize: _____

Please submit this **fully completed form** with each bowler's **pledge sheet** and **pledge money** (if not using Firstgiving) to your **Company Coordinator** by **Monday May 3, 2010**

Thank you!