



Friday – November 12, 2010

Registration at 5:30 pm – Bowling 6:00 pm to 8:30 pm
AMF White Plains Lanes
47 Tarrytown Rd. White Plains, NY 10607

Sponsorship Opportunities

Join Junior Achievement in the JA Promise – A promise of cooperative efforts among business, education and community to focus on children and their successful future. Working together, we will continue our purpose to inspire and prepare young people to succeed in a global economy.

Please consider becoming a **Bowl for Kids** sponsor. By doing so, not only will you help make **Bowl for Kids** a success, you will be joining the hundreds of corporations supporting Junior Achievement and its mission throughout Westchester, Rockland, and Orange Counties. Since its inception in 1973, **JAHV has educated over 260,000 students in the Hudson Valley.** Join us as we continue to provide quality educational programs for the next generation of business and community leaders.

Being a sponsor is a great way to get involved in the Junior Achievement **Bowl for Kids** bowl-a-thon, especially if your company is unable to participate the night of the event. Your contacts and vendors can also help support Junior Achievement by becoming a sponsor. As a **Bowl for Kids** sponsor the benefits are a win-win-win – great public relations for the company, being a community partner with JA and knowing you will be making a difference in children's lives.

The following sponsorship opportunities are available:

- ▲ **Event Sponsor** – Includes recognition in all publications and media opportunities, acknowledgement throughout the event, company banner displayed at the event, and company logo on the official **Bowl for Kids** T-shirts.
 - ★ **Platinum Sponsor/s - \$10,000** - Includes free bowling for 10 teams, food and soda
 - ★ **Gold Sponsor/s - \$ 5,000** - Includes free bowling for 5 teams
 - ★ **Silver Sponsor/s - \$ 3,000** - Includes free bowling for 3 teams
 - ★ **Bronze Sponsor/s - \$ 2,000** - Includes free bowling for 2 teams
- ▲ **T-shirt Sponsor – Levels - \$1000, \$750, \$500, \$250** - Includes company logo printed on the official **Bowl for Kids** T-Shirt. The result is perpetual marketing as participants wear their T-shirts and you continue to gain exposure!
- ▲ **Lane Sponsor - \$75** - Company name displayed on 11"x17" laminated sign at the bowl-a-thon. Sponsor will be given the sign to acknowledge their support of JA after the event.
- ▲ **Prize Sponsor** - Donate prizes for the bowlers to win the night of the event! Acknowledgement throughout the event.
- ▲ If we can answer any questions or you would like more information, please contact Angela at 914.524.9760 or email at agiustino@jahudsonvalley.org



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Sponsorship Response Form

To participate as a **Bowl for Kids** sponsor, kindly complete and return this form by **October 29, 2010** in order for proper recognition to take place before, during and after the bowl-a-thon. Also, please provide us with an electronic copy of your company logo to be used for awareness purposes for this event.

Sponsorship Choice: _____	Amount: _____
Company: _____	
Contact: _____	
Address: _____	
City/State/Zip: _____	
Phone: _____	Fax: _____
E-mail: _____	
Payment may be made to - Junior Achievement of the Hudson Valley, Inc.	

Thank you for joining Junior Achievement in the JA Promise – a promise of cooperative efforts among business, education and community to focus on the children and their successful future. Working together, we will continue our mission to inspire and prepare young people to be successful in a global economy by providing them with the skills, knowledge and motivation to be successful in school, the workplace and in life!

Lane Sponsorship Form

Junior Achievement of the Hudson Valley, Inc. | 12 Hamilton Pl – suite 2, Tarrytown, NY 10591
Tel: 914.524.9760 ▲ Fax: 914.524.9447 | Email: info@jahudsonvalley.org | Website: <http://hudsonvalley.ja.org> ▲ www.ja.org



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To be completed by SPONSOR: PLEASE PRINT CLEARLY

Name of Company Contact: _____ Position: _____

Company: _____

Street Address: _____ City: _____ ZIP _____

Phone: _____ Fax: _____ Email: _____

I WANT MY SIGN TO READ AS FOLLOWS:

Company Name

Company Slogan or Logo in PDF format (optional) –
send logo to: agiustino@jahudsonvalley.org

Company Address

Telephone

Website

Number of Signs: _____ ▲ 1 for \$75 ▲ 2 for \$135 ▲ 3 for \$200 ▲ 4 for \$250

To be completed by BOWL-A-THON PARTICIPANT:

Bowler's Name _____ Email: _____

Bowler's Company: _____ Tel: _____

Deadline for Sign Orders – Friday, October 29, 2010

Please email to agiustino@jahudsonvalley.org or fax form to **914.524.9447**