

# Bowl for Kids



**Friday – Nov. 6, 2009**

**Overflow night on Friday - Nov 13, 2009**

**Registration at 5:30 pm – Bowling 6:00 pm to 8:30 pm**  
**AMF White Plains Lanes**  
**47 Tarrytown Rd. White Plains, NY 10607**

## Company Coordinator Information

Thank you for being your company's bowl-a-thon coordinator. Your leadership and enthusiasm is vital to the success of **Bowl for Kids**. Following are suggestions, instructions and a timeline to help you succeed in making this a fun event for your company, while supporting Junior Achievement for the benefit of children in the Hudson Valley.

- ▲ **This is a fundraising event - Set a company fundraising goal and have individual teams set their goal.** Consider an inter-office competition to reward teams that reach or exceed their fundraising goal.
- ▲ **Get the word out!** Be creative in promoting **Bowl for Kids**. E-mails, company newsletters, a company breakfast or lunch are great ways to reach out to fellow employees. Let JAHV help you with a **Bowl for Kids** presentation for your group.
- ▲ **Prominently display** the attached **Bowl for Kids flyer** to raise interest and recruit bowlers.
- ▲ **Recruit teams of five** to raise pledges and bowl. Co-workers, friends, family and business associates are all welcome! We suggest you designate one member of each team as a **Team Captain** and have that person report directly to you. A Team Captain file attached. You should provide this file to each of your Team Captains. It contains the instructions and forms they will need to assist in the effort.
- ▲ Also attached is a **Bowler's Information** file. It is important **every** bowler receive this information. Either you or the Team Captains will distribute the Bowler's Information to each participant.

We encourage all company bowlers to use the **Firstgiving** fundraising web page to solicit pledges. Just log onto <http://www.firstgiving.com/jahudsonvalley> or go to the JAHV website at <http://hudsonvalley.ja.org> and click on the Bowl for Kids link for more info. Although the individual bowler's goal is to raise **\$100**, we strongly encourage them to try for more. The online **Firstgiving** process makes it easy!

- ▲ **Great Incentives**...Each bowler will be given a raffle ticket for **every \$100** in pledges they raise. There is no limit to the number of tickets you can earn. Pledge totals will be calculated using Firstgiving online totals as of **Wednesday, November 4**. For bowlers using the traditional paper pledge forms, pledge totals will be calculated upon receipt of their forms and money, due to JAHV by **Friday, October 30**. Raffle tickets will be distributed and drawn the night of the event. Raffle prizes include gift baskets, power tools, coffee machines, and more!
- ▲ The Company Coordinator is responsible for collecting the **\$20 bowler fee** and sending it to JAHV by **Monday, October 19**. Some companies pay the registration fee for their bowlers, or as an incentive, will pay the fee for the bowler if they raise \$100 or more. Ask if your company will.
- ▲ If your company has a **matching gift program**, please prepare the necessary paperwork in advance and remind co-workers to submit their matching gift requests to your company's program.
- ▲ If you would like to **order food** for your teams, please contact AMF White Plains Lanes directly. (menu attached). Orders must be placed with AMF no later than **Monday, November 2**.

If we can answer any questions contact Angela at JAHV 914.524.9760 or [agiustino@jahudsonvalley.org](mailto:agiustino@jahudsonvalley.org)

Junior Achievement of the Hudson Valley, Inc.  
540 White Plains Road, Suite 201 Tarrytown, NY 10591

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Website: <http://hudsonvalley.ja.org> ▲ [www.ja.org](http://www.ja.org)



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## Company Coordinator Timeline

- Friday, October 2** Contact JAHV to **confirm number of teams and company fundraising goal.**
- Friday, October 19** Company Coordinator to send **Bowler's Fees (\$20 per bowler)** to JAHV. Remember, the first coordinator to submit their company's bowling fees will win a prize!
- Monday, October 26** Deadline for **bowlers** to turn in their **pledge forms and money** (if not using Firstgiving) to their **Team Captains**. Pledges made online through Firstgiving will be calculated for prizes by JAHV.
- Friday, October 30** **All team registration forms, pledge forms and money to be sent to JAHV.** (Firstgiving pledges can continue to be solicited and collected online)
- Monday, November 2** Deadline for food orders at AMF White Plains Lanes. (see Group Menu)
- Friday, November 6** **Bowl for Kids** at AMF White Plains Lanes. Check in at the Junior Achievement registration table upon your arrival. **Company Lane Assignments** and **Raffle tickets** for bowlers raising **\$100 or more** in pledges will be distributed at this time.
- Overflow date**  
**November 13**
- Friday, November 20** All **pledge money** uncollected at the time of the bowl-a-thon is due to JAHV. However, money turned in after the event will not be eligible for prize awards.
- Friday, December 18** **Prizes** will be distributed to winners by this date.

## Prizes

**Team Prizes:** (based on total money raised by team of 5 bowlers)

**\$750 - \$999** - 2 movie tickets for each team member

**\$1,000 - \$1,999** - A night out at Dave & Busters, includes a power card for the arcade.

**\$2,000 - \$3,999** - Dinner for two for each team member.

\* **matching funds not considered for prizes**

**Individual Prizes:** (based on individual bowler's pledge totals)

**\$100 +** All bowlers who raise \$100 or more will receive an official JA **Bowl for Kids** T-shirt

**\$500 - \$749** - \$25 Gift Certificate

**\$750 - \$999** - \$50 Gift Certificate

**\$1,000 - \$2,499** - Dinner & movie for two

**\$2,500 - \$4,999** - Tickets for two to a Broadway show. (transportation not included)

**Thank you for joining Junior Achievement in the JA Promise** – a promise of cooperative efforts among business, education and community to focus on the children and their successful future. Working together, we will continue our mission to inspire and prepare young people to be successful in a global economy by providing them with the skills, knowledge and motivation to be successful in school, the workplace and in life!

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