



Businesses and Employees

Junior Achievement of East Tennessee



- Type of Business: RETAIL**
- Sells reading material and puzzle books
 - Sells puzzles, diaries, & posters

Employee Positions:

CEO, CFO,
Sales Manager,
& Sales Associates

Anderson's Newsstand

130 Commerce Lane, BizTown, TN 37716



- Type of Business: FINANCIAL**
- Business loans & accounts
 - Citizens' personal accounts
 - Citizens' savings accounts

Employee Positions:

President (CEO), Vice-
President, CFO, Savings
Officers, File Clerk, & Tellers

Bank

100 Commerce Lane, BizTown, TN 37716



- Type of Business: OTHER**
- Sells variety of beverages and snacks
 - Creates snack mix

Employee Positions:

CEO, CFO,
Beverage Associates,
Food Associates, & Sales
Associates

Big Idea Café

300 Revenue Road, BizTown, TN 37716



- Type of Business: RETAIL**
- Sells BizTown souvenirs
 - Creates some products

Employee Positions:

CEO, CFO, Sales Manager,
& Sales Associates

BizMart

400 Enterprise Way, BizTown, TN 37716



City Hall

Type of Business: GOVERNMENT

Civic responsibilities

- Assesses & collects taxes
- Establishes business licenses
- Hosts Town Meetings
- Holds Elections
- Provides electric services

Employee Positions:

Mayor (CEO), City Attorney,
City Treasurer (CFO),
Elections Commissioners,
Environmental Agents, Utility
Engineers, & Meter Reader

160 Commerce Lane, BizTown, TN 37716



Clayton Investments

Type of Business: FINANCIAL

- Collects rent
- Manages retirement accounts for employees of all businesses
- Tracks stock market in real time

Employee Positions:

CEO, CFO,
Investment Advisors,
Property Appraisers, &
Leasing Agent

420 Enterprise Way, BizTown, TN 37716



Health Center

Type of Business: NON-PROFIT

- Promotes better health for community through health studies
 - *Controlling bacteria
 - *Walking for fitness
 - *Diminishing stress

Employee Positions:

CEO, CFO,
Health Care Specialists, &
Insurance Agents

260 Professional Pike, BizTown, TN 37716



JA National Lab

Type of Business: OTHER

- Conducts science experiments
- Sells novelty items
- Creates "slime"

Employee Positions:

CEO, CFO,
Lab Technicians, & Sales
Associates

120 Commerce Lane, BizTown, TN 37716



JABT Television

Type of Business: MEDIA

- Produces a news/talk show program
- Conducts interviews
- News & weather

Employee Positions:

Producer (CEO), CFO,
Ad Executive, Production
Editors, Camera Operators,
Hosts, & Reporter

180 Commerce Lane, BizTown, TN 37716



News Sentinel (Newspaper)

- Type of Business: MEDIA**
- Produces a 4 to 6 page daily paper
 - News & feature articles with photos
 - Sells ads & subscriptions

Employee Positions:
Publisher (CEO), CFO,
Editor, Reporters, & Account
Representatives

200 Professional Pike, BizTown, TN 37716



Pilot Travel Center

- Type of Business: RETAIL**
- Mixed snacks
 - Sells novelty items: hats, sunglasses, billfolds, etc.

Employee Positions:
CEO, CFO,
Sales Manager, & Sales
Associates

340 Revenue Road, BizTown, TN 37716



Radio Station

- Type of Business: MEDIA**
- Heartbeat of JA BizTown
 - Plays music & talk
 - Takes requests
 - Sells advertisement

Employee Positions:
Station Manager (CEO), CFO,
Ad Executives, Reporter, &
Disc Jockeys

320 Revenue Road, BizTown, TN 37716



Supply & Delivery

- Type of Business: WAREHOUSE**
- Business supplies
 - Mail system
 - Candy-grams

Employee Positions:
CEO, CFO,
Carriers, & Stocker/Clerks

360 Revenue Road, BizTown, TN 37716



Sweet Pea's Boutique

- Type of Business: RETAIL**
- Sells jewelry and girls accessories
 - Embellishes products: t-shirts, umbrellas, bags

Employee Positions:
CEO, CFO,
Sales Manager, & Sales
Associates

140 Commerce Lane, BizTown, TN 37716



- Type of Business: OTHER**
- No-kick milking cow
 - Games with prizes
 - Sells grab bags

Employee Positions:
CEO, CFO,
Game Manager, Game
Operators, & Sales
Associates

Tennessee Valley Fair

440 Enterprise Way, BizTown, TN 37716



- Type of Business: OTHER**
- Pet adoption: dogs & cats
 - Makes ID tags for animals
 - Sells animal related products

Employee Positions:
CEO, CFO,
Sales Associates, & Adoption
Associates

The Pet Experience

220 Professional Pike, BizTown, TN 37716



- Type of Business: OTHER**
- Encourages conservation of power through scientific studies & demonstrations
 - Sells promotional products

Employee Positions:
CEO, CFO,
Energy Engineers, & Sales
Associates

TVA

240 Professional Pike, BizTown, TN 37716
