



A Member of JA Worldwide

# Junior Achievement®

of Arkansas, Inc.

# 20th Annual Legacy Award Business Luncheon



Thursday, March 11, 2010

11:30 a.m.—1:00 p.m.

Peabody Hotel, Little Rock

Committee Chair: Sheffield Nelson

**Legacy Award Recipient: Jerry Jones, Owner and General Manager—Dallas Cowboys**

*(In order to be listed in our program, please return by February 11, 2010. Please fill out form completely and legibly.)*

Name \_\_\_\_\_ Signature \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Name as you would like it to appear for recognition purposes: \_\_\_\_\_



## SPONSORSHIP OPPORTUNITIES



*(Please check appropriate Sponsor Level for confirmation. Thank you for supporting Junior Achievement of Arkansas)*

### PRESENTING SPONSOR - \$20,000

- ▲ Two tables of 10 with premier seating
- ▲ 20 tickets to VIP Reception with Jerry Jones, Sheffield Nelson and other key community business leaders
- ▲ Opportunity to join JA representative to promote event in all radio and television promotions
- ▲ Receive "Top Billing" on all printed materials. Company logo on:
  - 2,500 event invitations
  - VIP Reception invitations and tickets
  - Promotional ads placed in *Arkansas Business* and *Arkansas Democrat-Gazette*
- ▲ Full page ad in event program
- ▲ Exposure through press releases announcing sponsorships and event
- ▲ Title Sponsorship recognition on Junior Achievement website for one year with link to your website

### PLATINUM SPONSOR - \$10,000

- ▲ One table of 10 with premier seating
- ▲ 10 tickets to VIP Reception
- ▲ Prominent display of company logo on printed materials:
  - 2,500 event invitations
  - VIP Reception invitations and tickets
  - Promotional ads placed in *Arkansas Business* and *Arkansas Democrat-Gazette*
- ▲ Full page ad in program
- ▲ Exposure through press releases announcing sponsorships and event

### GOLD SPONSOR - \$7,500

- ▲ One table of 10
- ▲ 5 tickets to VIP Reception
- ▲ Display of company logo on printed materials:
  - 2,500 event invitations
  - Promotional ads placed in *Arkansas Business* and *Arkansas Democrat-Gazette*
- ▲ Half page ad in program
- ▲ Exposure through press releases announcing sponsorships

### SILVER SPONSOR - \$5,000

- ▲ One table of 10
- ▲ 2 tickets to VIP Reception
- ▲ Company logo placed in promotional ads in *Arkansas Business* and *Arkansas Democrat-Gazette*
- ▲ Quarter page ad in program

### BRONZE SPONSOR - \$2,500

- ▲ One table of 10
- ▲ Name recognition on all sponsor signage
- ▲ Listing in event program

### TABLE SPONSOR - \$1,000

- ▲ One table of 10
- ▲ Listing in event program

### PATRON - \$500

- ▲ Five seats at event
- ▲ Listing in event program

### INDIVIDUAL RESERVATIONS - \$125

Number of single reservations \_\_\_\_\_

*(All reservations will be held at the door)*

### CHARITABLE CONTRIBUTION

I am unable to attend, but would like to show my support by making a charitable donation.

\$50  \$100  \$150  \$250  \$500  Other



## PAYMENT



Enclosed is my check in the amount of \$ \_\_\_\_\_ made payable to: Junior Achievement of Arkansas, 1501 N. University, Suite 670, Little Rock, AR 72207.

Please debit my account in the amount of \$ \_\_\_\_\_

VISA  Mastercard

Credit card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ 3-digit CVV code \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature of cardholder: \_\_\_\_\_

**Fax form to: Paige Cox, Junior Achievement, 501-280-9127. For more details call 501-280-9118.**

**Note: To ensure seating placement a list of attendees names will be requested. Thank you!**