



WHEN & WHERE? April 29 & 30, 2010 3:00 p.m. – 5:00 p.m. @ Millennium Bowl

WHAT IS THE SCHOOLHOUSE ROCK N'BOWL?

- This event is held each year to raise awareness and resources to support Junior Achievement's mission, to teach children about the economics of life.
- Nearly 1,300 people (statewide) will come out to have fun, enjoy the camaraderie and partake in this "party with a purpose".
- Participants enjoy bowling, prizes, music, and the chance to interact with their co-workers and peers.

WHAT'S IN IT FOR ME?

- **Individual** who raises the most money wins **\$250!**
- **Each Team Member** of the Top Fundraising Team wins **\$50!**
- Chance to win great gift certificates and prizes while you bowl!
- Free T-shirt!
- Great chance to show off your bowling talents...or not



HOW DOES IT WORK?

- Assign a company coordinator to recruit and motivate colleagues within your organization.
- **Register your team online www.jaark.org no later than April 15th!**
- Get together a team of five friends/co-workers willing to raise \$120 each or \$600 per team
- Begin collecting tax-deductible secure flat contributions from friends, family, vendors, and neighbors!
- Create your personal fundraising page today www.firstgiving.com/jaarkansas
- Register online **ASAP!** **[Register your team today!](#)**

QUESTIONS? Contact Paige Cox – phone (501) 280-9118 or email pcox@jaark.org

About Junior Achievement of Arkansas, Inc.

Junior Achievement is a not-for-profit organization working to educate and inspire young people to value free enterprise, business and economics to improve the quality of their lives. Since its founding in 1919, JA has contributed to the business and economics education of young people in the United States and throughout the world. JA's mission is to ensure that every child in America has a fundamental understanding of the free-enterprise system. To become involved in educating young minds about the economics of life, contact Junior Achievement of Arkansas at 501-280-9118.