



JA Global Student Company of the Year – Student Ambassador Selection Process

Asia-Pacific Region

JA Global Student Company of the Year Competition – Student Ambassador Selection

Student ambassadors will be selected from the following JA Member Offices in the Asia Pacific Region: China, Hong Kong, Japan, and the Republic of Korea. The budget for this partnership will support the cost of sending four student ambassadors and one chaperone or JA staff member for each home-market. Participants will travel from their respective home-market to the European Student Company of the Year Competition held in Rotterdam, Netherlands, July 2-5, 2009. Student ambassadors will serve as observers at the event and will shadow student competitors. The ambassadors will attend the event to gain an understanding of how to best lead the Asia Pacific Region Student Company of the Year Competitions in 2010.

For more details regarding the Student Ambassador Selection Process and to find out how you can become involved, contact your local [JA Member Office](#).

Student Eligibility Criteria

- Participated as an officer in *JA Company Program* in China, Hong Kong, Japan, or the Republic of Korea.
- Be at least 16 years of age (by July 15, 2009), with written parental permission to attend.
- His/her application was reviewed and received the endorsement of the local JA Member Office to be submitted to JA Worldwide.
- Has at least one year of secondary education remaining, and has expressed the desire to assist in launching the region's 2009 JA Company Program Competition. (Students graduating in 2009 are not eligible to apply.)
- Provides a completed application and short essay about why he/she should be selected as a student ambassador representing Junior Achievement from his/her region. Has reviewed, acknowledged, and accepted the job responsibilities of a JA student ambassador.
- Within 30 days of selection notification, the student can present/obtain the necessary travel documents for authorization to travel to Rotterdam, Netherlands.

Student Essay

The student author must effectively address the question “Why should I be selected as a JA Student Ambassador representing Junior Achievement for my region?” The essay should consider the following:

- Personal interests the student would like to explore by attending the competition and how his/her own skills, interests, and values will be of benefit.
- An exploration of the JA student ambassador's job responsibilities and how they align with the student's own personal skills, interests, and career aspirations.
- A discussion of appropriate ethics and conduct during the competition and the importance of this as it relates to the role of JA student ambassador.
- A discussion of values and lessons the student might learn through attendance and how this experience might be integrated in everyday life. Explore possible applications of this experience to the student's current or future life plans.
- A presentation of original ideas and applied critical thinking.

Process

- To apply, each nominee must meet the established criteria to be eligible for consideration, and must review and accept the student ambassador responsibilities, code of conduct, and post-event expectations (see below).
- JA Worldwide will convene a selection committee to review applications and select ambassadors for attendance.

- JA Worldwide strongly encourages students to review the judging criteria (listed below) before writing their essay and again before submitting it to their JA Member Office for consideration.

Timeline

Friday, March 20, 2009	Recommendation from JA Member Offices for each interested student ambassador due to JA Worldwide.
March 27 – April 24, 2009	Judging, reviewing, and selection period.
Tuesday, April 28, 2009	Regional selections announced. The chaperone or JA staff member traveling to the Competition will be determined after student ambassadors are announced.

Responsibilities, Code of Conduct, and Post-Event Expectations

Participation in the JA Global Student Competition Ambassador Program is a privilege. Many hours have been put into preparing an excellent educational experience for all participants. To ensure that everyone enjoys and learns from this experience, and with concern for everyone's safety, all participants are requested to read and understand the following:

Student Ambassador Responsibilities

- Student ambassadors must have an expressed desire to assist in launching their region's 2010 JA Student Company of the Year Competition. Following their visit, student ambassadors will be expected to assist their local JA Member Office in promoting and implementing the competition in their region during 2009-2010.
- The official language of the competition is English. The competition is not designed to be a test of English. A good command of conversational English does not necessarily mean that student ambassadors are able to understand and convey complex concepts in English. Students not fluent in English should plan on using a dictionary and/or interpreter. Electronic translators are encouraged. If an on-site interpreter is required, the participant is responsible for communicating this need to the nominating JA Member Office, JA Member nominating official, or competition coordinators. The cost for interpreters is not covered by the JA Global Student Competition Ambassador Program, its organizers, or sponsors.
- The exchange of souvenirs is encouraged. Many students and JA associates bring pins from their local JA area, city, or country. Stickers are permitted; however, they are not to be adhered to walls or any part of the competition site's physical structure/complex.
- This is a business competition, and when the agenda indicates "Business Attire," students must adhere to the following dress code:
 - Males – slacks, collared shirts, tie, jackets, NO jeans, and NO hats (exceptions for religious beliefs only).
 - Females – dresses/skirts/dress slacks and tops, jackets, NO jeans, NO bare shoulders and/or midriffs, and NO hats (exceptions for religious beliefs only).

Code of Conduct

- Participants taking part in this program are expected to conduct themselves appropriately and professionally at all times. Students are considered ambassadors for their country and should make a positive, lasting impression.
- Unless ill or otherwise excused, all participants are required to take part in all sessions and events on the agenda.
- Shared accommodations will be arranged, and changes will be made only under extreme circumstances and addressed on an individual basis. This event may be the student's first opportunity to interact with peers from other countries, and sharing accommodations promotes networking — a goal of this event.
- All students must follow the instructions given by the competition event coordinators, JA staff, and chaperones.
- Participants are expected to be respectful of the host nation's rules and environment. Please be careful of what is worn and how you conduct yourself.
- Unless restricted by religious beliefs, allergies, or dietary restrictions, all participants are kindly requested to sample all food dishes, as it is part of the cultural experience.
 - Driving any motor vehicle is not permitted at any time during the trip.
 - Participants may not leave any part of the program to visit with a relative. If a relative would like to visit a participant, the visit should be coordinated within the structure of the existing agenda. JA staff and chaperones must approve of the meeting in advance.



- JA Worldwide has a zero-tolerance policy with respect to alcoholic beverages, smoking, and drugs. The consumption of alcoholic beverages and/or use of drugs will not be tolerated when traveling to the competition, at any time during the competition, or when traveling from the competition. In-flight service of liquor during the trip to and from the competition must be declined. While visiting the Netherlands as a student ambassador, it is forbidden for a student to buy or consume alcohol, smoke, buy tobacco products (such as cigarettes and cigars), or take any non-prescription drugs or narcotics. This zero-tolerance policy will be strictly enforced, and any ambassador caught in possession of or taking part in smoking, drinking alcohol, or using illegal drugs will be suspended from the program and will be sent home immediately on the next available flight at the student's personal expense. Parents, JA staff, and chaperones will be notified. If warranted, legal action will be taken.

Post-Attendance Expectations

- Student ambassadors will be expected to draw upon this unique experience to assist their local JA Member with implementing the JA Student Company of the Year Competition in their region during 2009-2010.
- Student ambassadors will be required to meet obligations (as mutually agreed upon) with the JA Member Office and competition coordinators to help with the facilitation, promotion, and implementation of regional competitions. These duties may include, but are not limited to, planning/advising, promotional visits, marketing, and media items.

JA Student Ambassador Award Details

- As an ambassador to the European Student Company of the Year Competition, the following expenses will be covered by JA Worldwide: airfare for economy travel to and from the competition in Rotterdam, Netherlands; double occupancy accommodations during attendance at the competitions; all meals at the competition venue; all expenses for planned excursions related to competition attendance; and reimbursement of expenses for travel documents.
- Financial matters related to the award will be facilitated through the local JA Member Office and will not be managed directly with the individual (with the sole exception of the travel stipend). No payments will be made without proper supporting documentation. No payment will be made on-site in the Netherlands – **no exceptions**.

Judging Criteria

Note: Each criterion is assigned a maximum amount of points. If a student perfectly expresses a criterion, he or she will be awarded its maximum point value. If the student does not include a criterion at all, zero points will be awarded. Judges may award partial points if a criterion is only partially performed. A maximum of 20 points may be awarded.

Essay Content

The author must include and correctly apply all five (5) of the required concepts in the essay. (7 concepts times 4 points maximum each = 20 points).

1. **Participation Interest:** Author clearly articulates the distinction between various interests and discusses how these will enhance his/her experience at the competition. Author clearly expresses specific personal skills, interests, and values.
2. **Job Responsibilities during Attendance Aligns with Personal Career Interest:** Author clearly articulates an understanding of the ambassador's responsibilities. The author clearly expresses how these might align with his/her own skills and interests. Author has analyzed the skills, interests, and values needed for those responsibilities.
3. **Personal Attendance, Ethics, and Conduct:** Author clearly articulates how ethics and conduct of student ambassadors will be assessed by attendees and sponsors. Author clearly expresses with examples of what he/she feels is good, right, and proper.
4. **Values:** Author clearly articulates and defines personal values. Author clearly articulates how this international experience will be integrated into current or long-range life plans.
5. **Presentation and Clarity of Thought:** Author clearly articulates the message of the essay, and the essay is well written. Critical thinking is used, and the ideas are original to the author. There are no significant grammar or spelling errors.