



# HP Responsible Business Award

## North American JA Company of the Year Competition

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### Award Overview

Are you 15-18 years old and operating your own JA student company? Does your company plan to compete in the North American JA Company of the Year Competition in July 2009? If so, you can take part in the HP Responsible Business contest.

Today's successful companies are measured not just against their quarterly earnings reports, but also against their ability to balance the economical, environmental, and social aspects of running a business. This contest is designed to spotlight a company's Corporate Social Responsibility (CSR) and encourage you to consider this responsibility as you build your own enterprises.

Click here to learn more about the HP Responsible Business Award <http://www.responsible-business.org/north-america/>

### Award Criteria

The award will be given to student companies that do the best job of integrating the following criteria into their business plan and operations:

- Strong financial performance: Demonstrating the ability to be profitable and competitive, providing benefits to shareholders, and securing long-term growth and job security.
- Social responsibility: Meeting the wider concerns of stakeholders, such as employees, suppliers, customers, and local communities.
- Environmental excellence: Preventing pollution, optimizing resource efficiency, and developing products that make a minimal impact on the environment.
- Innovation: Demonstrating an innovative business-solution approach.

### JA Company Guidelines

To compete, your company must be selected as one of the 20 finalist teams selected to compete in the North American JA Student Company of the Year Competition held in Boston, MA, July 16-19, 2009.

At the event, a special jury will judge your student company based on the award criteria. In addition, company team members must have a Responsible Business Certificate <http://www.responsible-business.org/north-america/quiz.html>.

### Timeline

The Responsible Business quiz and certificates will be available starting in January 2009. The HP Responsible Business Award will be presented at the North American JA Student Company of the Year Competition.

### Prizes - HP Products

The winning team will receive an HP product for each member (maximum five members).